

DIFFA'S DINING BY DESIGN 2013 ARCHITECTURAL DIGEST HOME SHOW New York City, March 2013

Dinner in le Boudoir de Madame ~ by Charlene Keogh, Adeline Olmer and Blane Charles
List of Donation Gifts and Reply Form

For \$10,000

You and three friends will attend the DIFFA DINING BY DESIGN Gala joining Charlene, Adeline and Blane for the private dinner served in the *Boudoir* in March 2013. There will be a surprise take-home gift for you and your friends!

For \$7,500

Evaluation, critique and assistance in developing or improving a small business's business plan by Mark Santiago. Mark has consulted to small business for more than 30 years, with expertise in business planning, financial modeling, and performance improvement. Mark will analyze your business's current operations, develop/revise your business plan and work with you to present those plans to potential investors or lenders. The consultation is good for up to 40 hours and has a value of \$25,000. WOW - this is an amazing offer! www.sb2consultants.com

For \$5,000 choose

A private dinner party for eight hosted by Adeline Olmer in her home in Briarcliff Manor, NY. *A kick off your shoes and let your hair down* kind of evening. We promise not to say *non* if you want to dance on the table! www.secretsofrenchhostess.com *or*

A Southern dinner party for four at Charlene Keogh's loft with a tour of painter Charles Yoder's studio. A peek into the world of one of the original and "still standing" Tribeca artists. A character in his own right.... www.charlesyoder.com

For \$2,000 choose

A cooking class for you and five friends. Adeline Olmer will teach you how to host and attend your own dinner party - at her home in Briarcliff Manor *or*

How about a feature on Blane's talk show, *Elements of Fierce*, showcasing you and your business? You'll receive a copy of the interview for your promotional use. Vimeo.com/user5230235

For \$1,000 choose

A custom bustier made by fashion designer Peter Soronen, who has dressed Michele Obama, Jennifer Hudson, Sarah Jessica Parker.... to name a few! Limit of one offering, this offer expires six months from the date of the DIFFA show (but offer is transferable). This timeless design will be a fabulous addition to your wardrobe! Trust us, this is a steal!! www.petersoronen.com *or*

A signed, numbered, limited-edition linoleum-cut print by Charles Yoder; Only five in the edition, these will go fast, first-come, first-served... *or*

A four-hour, private consultation with Charlene to fix, rearrange or finally tackle that room you've been avoiding... www.keoghdesign.com *or*

A four-hour private wardrobe consultation with Blane to bring out the dazzling *diva* in you! www.beautyblane.com

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For \$500 choose

- Adeline will teach you and three friends how to use accessories with style - some of her unique accessories, some of your own. Find your inner *savoir-faire or*
- A premium wine tasting, artisanal cheeses, and a tour for you and five friends. At the Wolffer Winery in Sagaponack, NY. Time-travel yourself to the old-world vineyards of Europe, the perfect stay-cation destination. Available to only one group. First-come, first-served! www.wolffer.com

For \$250 choose

- An original monotype by Charlene. She has released her inner artist courtesy of the Salmagundi Club. And we've twisted her arm to free five for you! *or*
- Choose a photograph from Adeline's *Nature Series*. Green thumbs not required!
- For \$100** French Market Basket – you'll feel like you're at the *Marché* in Provence, the perfect accessory for all your shopping needs!
- For \$50** Set of *More Than Just a Card* note cards featuring Adeline's food and recipes! Yum yum.
- For \$25** Our sincere thanks, and a thank-you note.

Please help us make our goal of raising \$20,000 a reality by contributing so we can continue to fight against HIV/AIDS. **50% of your contributions will be tax-deductible, 50% will be used to create the room.**

It's simple:

1. Print this gift form.
2. Check off your choice of gift and fill in your information.
3. To receive your tax deduction, we ask that you make your contribution in two checks -
50% of the total: please make your check out to DIFFA Design Industries Foundation Fighting AIDS,
50% of the total: make your check out to Keogh Design, Inc.
We have created a special account for receipt of the Keogh Design checks.
4. Mail both checks and this gift form with your selection to:
Keogh Design Inc, 180 Duane Street, New York, NY 10013-3374.

Money not used to produce the room will be sent to DIFFA at the end of the event.

Thank you for your help and support!

I/We would like to help DIFFA and help with *Madame's Boudoir* and enclose two checks for

\$ _____ each, and have indicated choice of gift above where appropriate.

Name (s) _____

Address _____

Phone _____ **Email** _____